

Skal Asian Area Mid Term Board Meeting

Phuket – 22nd November 2019

Report from the Vice President West Asia

Clubs in Asia: 44 Active (plus 02 Suspended and 1 non-operational)

Clubs in West Asia: 22 (21 Active and 1 (Ahmadabad) is non-operational)

New Clubs since 1st July 2019 – Skal International Mysuru inaugurated on 08th November 2019.

Reactivation of the Ahmedabad Club is currently ongoing spearheaded by Skal India National President Sk Ranjini Nambiar.

Exploring the formation of new clubs – AA Director Membership Development is in discussion with Tourism Professionals in Dubai (UAE), Male (Maldives) and Thimphu (Bhutan) in a bid to start new clubs in these cities.

West Asia Club membership –

As at 1st July 2019 – 1,415 (incl 74 Young Skal members)

As at 1st November 2019 – 1,445 (incl 61 Young Skal members)

Growth in the past four months was 2.12%

Total membership in Asia – 2,582 and West Asia comprises 56%.

Activities carried out

- a) Database of WA Presidents, Secretaries and Treasurers created in Excel format and regularly updated. However, clubs should be informed to copy their Form 10 to the Secretary Asian Area to keep a tab on changes in the Club Exco.
- b) WhatsApp Group of WA Presidents and Secretaries created to disseminate information fast.
- c) Clubs were encouraged to participate in the “Club of the Year” voting process and regular follow ups were done to ensure that the WA clubs send in their votes. Success rate was approx. 90%
- d) Director PR’s “Young Skal in Asia” questionnaire dated 06 Aug was circulated to all WA Club Presidents requesting their responses. Response rate -??
- e) Director PR and Communications e-mail “Skal Asia – Policy Framework and Guidelines on Processes and Protocols” dated 28 Oct was circulated to all WA Club Presidents requesting an acknowledgement. To streamline the communication process, I have requested clubs to let me know if they have a dedicated skalleague handling PR and Communications in their clubs in order to create a database. Response rate - ??
- f) A template was circulated to WA Club Secretaries to collect club data to present at the Mid Term meeting. Only three (03) clubs responded out of 20.
- g) Requested by the President to liaise between the previous AA website vendor (based in Seoul, Korea) and the new AA website vendor (based in New Delhi, India) to transfer the information in the website. So far, we have had partial success with the new “@skalasia.org” email addresses being created for the BOO members. Website content and data transfer has hit a snag and a solution is being looked at.

Club issues

- a) SI Srinagar – Unable to communicate with the club due to lack of Internet in the area
- b) SI Bahrain – Resolution of Website Development costs, AA’s share of 50% as agreed by the previous BOO
- c) SI Bangalore – Resolution of Asian Congress local delegates fees.
- d) SI Bangalore – Resolution of discrepancy in the Asian Congress 2020 Registration fees as advertised in Bangalore in June 2019 and now shown on the Congress website.