

Report for Skal Asian Congress 2019

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Skal East Asia covers 11 clubs of East Asian Area in Japan (Tokyo, Osaka, Nagoya), Korea (Seoul, Incheon), Taiwan (Taipei, Taichung, Kaohsiung), Macau, Beijing and Guam, but this time I received only two club reports submitted by Seoul and Tokyo. As far as I have sensed so far through Facebook and my experiences like meetings of Skal Tokyo, Skal Asian Congress Macau and Skal World Congress Kenya, it seems that Tokyo, Nagoya, Osaka, Taipei, Taichung, Macau and Seoul have been very active, well organized and in a good operation to my eyes.

So my report is, away from club reports, limited to Young Skal Club Japan. It would be nice if you could hear it as an example of YS.

1, Start-up of YSCJ in 2015

- **Purpose** On 4th of July in 2015, I started up the YSCJ to cope with the Skal International movement of making Young Skal Clubs around the world, to expose students of The Japan Hotel School to the global field and to have them opportunities of meeting with leading professionals in the hospitality and tourism industry.
- **Inaugural Ceremony** To impress all the participants, the Inaugural Ceremony and Lunch Party were gorgeously held at Imperial Hotel Tokyo as it is the birth place of Skal Int'l Tokyo in 1964, with 78 students, 3 Presidents of Tokyo, Nagoya and Osaka and 60 guests from Skal, JNTO, educational tourism institutes and the hospitality and tourism industry.
- **Special Video Messages** Special congratulatory Video Messages sent by Mr. Sally Cene, World President and Mr. Marco Battistotti, Asia President, were presented to all the participants, together with the traditional music attraction by Japanese Drum Performers.
- **FYI** https://www.youtube.com/watch?v=FnyM-jeO_SE

2, Statistics; numbers of YS 2015-2018 (school year = April-March)

2015 Apr.-2016 Mar. (78) 2016-2017 (96) 2017-2018 (90) 2018-2019 (105)

3, Awards 2015-2018

- 2015 Diplome du Merits at Skal World Congress 2015 Torremolinos, Spain
- 2015 Best Young Skal in Asian Area at Skal Asian congress 2015, Singapore
- 2016 Best young Skal in Asian Area at Skal Asian Congress 2016, Manila, Philippines
- 2018 Best Young Skal in Asian Area at Skal Asian Congress 2018, Macau

4, Major Activities 2018-2019

- Sept. Study Tour to Tourism Expo Japan 2018 at Tokyo Big Site (53 YS)
- Oct. participated Dinner Meeting of Skal Vancouver, Canada (3 YS)
- Oct. Welcome Ceremony for 38 new members at JHS, Tokyo (38 YS)
- Nov. JHS Speech Contest at Nakano-Zero-hall, Tokyo (3 YS speakers, 50 YS Audiences)
- Dec. assisted the Christmas Party of Skal Tokyo (3 YS)
- Dec. Speech Contest by All Japan College Association (1 YS speaker, 10 YS Audiences)
- Jan. Study Tour to Philippines, meeting with Skal Manila (34 YS)
- Feb. Study Tour to Las Vegas, Los Angeles, USA (5 YS)
- Feb. Study Tour to Italy, meeting with YS Skal Rome (23 YS)
- Mar. Graduation Ceremony and Party at Grand Nikko Hotel Tokyo (27 YS)

5, Present Situation & Reflection

Looking over the past 4 years since starting-up of YSCJ in 2015, it's been not so difficult to organize and register the YS, but not so easy to keep going on its activities.

- **Members:** Basically YSCJ membership is open, not only for the students of JHS, but also for students of any other schools and professionals in the industry. No members yet from other educational institutes. Skal Osaka and Skal Nagoya are having a few members. In case of JHS, we have a special English Course where students learn by more than 75% English language. As all the students of the course are to be registered, they are happy to join YSCJ. Members are to be replaced every two or three years when they enter and graduate.
- **Budget:** It seems difficult for other institutes to generate expenses because it's not yet required activities. In case of JHS, the annual budget of 22,500 USD is provided, which covers their registration fees and related expenses for their activities in Japan and abroad.
- **Mentor or Promotor:** In case of JHS, we assign 6 mentors to take care of YS as pulpal mentors with Skal minded are needed to communicate with a large number of students. 6 mentors instruct them, basing on a booklet 'A Guide to Young Skal Club Japan' JHS provides for them.
- **Activities:** Students and staff have their own busy schedules throughout the year, so that they cannot spare so much time for YS Activities. 5-10 joint events a year will be an upper limit. For Asian Congress, World Congress in foreign countries and Congress in remote areas even in Japan, it is very difficult for YS to attend due to travel expenses.

As a whole, to drive YS membership further for the future and to continue their activities, a sponsor who financially supports them and a promotor/mentor who is Skal-minded with passion will be required.