

Mid-term Meeting- Young Skal Minutes

Guidelines/Tools for Growth of Young Skal in Asia

Each club should at least try to have 20 Young Skal for every 50/60 members; larger clubs can have more in similar proportions. I would also recommend that there be a 30/30/30 mix of students, young working professionals and associates. Reason for this is continuity and gradual move to senior Skal.

Outcome- Agreed by committee

Joining Fees

Currently the joining fees are anything from free membership to as high as 1/4th of the cost of senior membership.

I strongly recommend that the membership fees for the three categories be just the amount that needs to be paid to international and Asia for administrative costs. For each meeting that the YS attend, let it be sponsored by members/ or we leave this for committee to decide. Getting good young adults to join is more important.

Outcome- To allow the cubs to decide

Who to target for Young Skal

Hospitality and tourism schools for students and young faculty members; member's children- involved in the business- they already know Skal; young working professionals in member hotels and tourism companies.

Outcome- Agreed

Attending meets

YS should be invited to at least 4/6 functions organized by seniors, where they can have an opportunity to speak. Interact with senior members. Profiles of these young skal should be shared with seniors so that members can spend little time with them. Mentorship programs are recommended moving forward.

Stand alone meets

Seniors can arrange activities like Team building; motivational speaker; visit to industry related to hospitality. These can be at any senior members conference room, with tea/coffee and snacks- does not cost much.

They should be encouraged to organize one event on their own, once numbers are above 10, this will help bring out their leadership and team building skills. At these meets- one can encourage- member get member.

Who leads them?

It is advisable to have a senior Skal member as Director Young Skal, however, they should be the responsibility of the entire executive committee. Mentors are a must, to gain insights into Skal and its networking. – Recommend each Young Skal to be allotted one mentor.

Exchange and Fam Tours

In Skal very often we organize tours for travel agents to promote a destination or property, maybe once a year if this tour is offered to YS, it will be a great way to promote brand “SKAL” and to showcase hospitality to the future leaders.

Skal Asia YS Leaders Whatsapp group

With President Sajay Dutta’s suggestion it was decided that a whatsapp group with all Young Skal leaders will be created, so that discussions pertaining to Young Skal can be discussed here. – This has been done.

Additional Inputs at the meeting

It was decided that Shalini Charles will be added to the respective VP whatsapp groups, and best way forward to is to make calls to the respective club presidents and talk to them and see what assistance they need to increase membership.

